



Contact: Claire Bigeard

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Cell Phone: (803) 295-1201

Email: [clairebig Beard@y2mgmt.com](mailto:clairebig Beard@y2mgmt.com)

## R&B/HIP-HOP ARTISTS TO PERFORM LIVE AT LOCAL BARBERSHOPS

Grassroots tour will offer cutting-edge music in relaxed hair-pampering atmosphere

(CHARLOTTE, NC) July 13<sup>th</sup> 2010 - The *Barbershop and Salon Tour* will feature five artists, to appear during peek hours at barbershops and salons of Charlotte. The event, organized by *Y<sup>2</sup> Management* and sponsored by *No Grease Barbershops*, will take place every Fridays and Saturdays from July 23<sup>rd</sup> to August 28<sup>th</sup>. Each ‘concert’ will last 45 minutes to an hour and will highlight Master of the Ceremony National Spoken Word artist **Bluz**, DJ **A-Rock**, and R&B/Hip-Hop artists **Ida Divine**, **JoJo**, and **Quill**. To this day, the confirmed locations include four *No Grease Barbershops*, the *Master Kutz Barber and Beauty Salon* and *Justin’s Exclusive Cuts & Styles*, all situated in Charlotte metropolitan area.

*Y<sup>2</sup> Management*, an image consulting and artist management company, has been established in Charlotte since 2005. The mission of *Y<sup>2</sup> Management* is to educate, elevate, and enhance the lives of those they serve, i.e. singers, models, comedians, etc. Regarding the event, co-founders Kimberly Edmonds and Yolanda Belser would like to create a great opportunity for each of its artists performing and help them gain exposure.

*No Grease Barbershops* co-founders and twin brothers Damian and Jermaine Johnson agreed to be the partners and sponsors of this grassroots entertainment movement, since their company supports quality music and local talent.

In parallel to this event, *Y<sup>2</sup> Management* is producing a ‘rockumentary’ titled *Y<sup>2</sup> Management: The Movement Behind The Music*, that will promote its artists and impel the company to a new level in the ever-moving entertainment world. The live performances of the tour will be recorded to be featured in the ‘rockumentary.’

For more information on the artists and partners of the events, visit:

[www.y2mgmt.com](http://www.y2mgmt.com)

[www.nogrease.com](http://www.nogrease.com)

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